

TRAF – what SMEs can and cannot benefit from

(Federal Act on Tax Reform and AHV Financing)

September 2019/Februar 2020

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Old regulation – until the end of 2019

Ordinary taxation (legal entities)

The effective tax burden at federal, cantonal and municipal level currently varies **between 12% and 24%**, depending on the canton.

Taxation of status companies

- Status companies are holding companies, management companies and mixed companies (principal companies and the finance branch play a special role). These are taxed at a privileged rate.
- The tax status concerns only cantonal taxes.
- Holding companies do not pay any profit tax at cantonal level, except on income from Swiss real estate.
- Management companies (mixed companies) pay a reduced profit tax at cantonal level.
- Effective tax burden between 7.8% and 11% depending on the configuration.



TRAF – An overview



TRAF goals

- Strengthen the attractiveness of Switzerland as a business location.
- Restoring international acceptance.
- Ensuring the financial yield of the profit tax for the confederation, cantons and municipalities.
- New special tax regulations shall be designed restrictively.
- Greater weight shall be given to the interests of cities and municipalities.
- Strengthen the AHV.



Consequences of the TRAF

- Tax status no longer applies: holding-, management- and mixed companies will be taxed at ordinary rates in future.
- Status companies must disclose hidden reserves.
- Taxes on profits and capital will decrease to varying degrees in different cantons.
- New tax rules/instruments will be introduced.



Key points of the reform

Maintaining the attractiveness

Introduction of a patent box (cantons)

Favourable procedure for the disclosure of hidden reserves (cantons)

Deductions for research & development costs (cantons)

• Deduction for self-financing (NID) (cantons)

Financial compensation measures

Increase in dividend taxation (cantons and confederation)

• Relief limit (Kantone)

Increase in the cantons' share of direct federal tax

Special regulations without direct relation to the core objective

AHV financing as social compensation

Capital contribution principle (changes for listed companies) (cantons and confederation)



The topics for SMEs in detail



Profit tax reduction vs. increase in dividend taxation



Profit tax reduction

Taxes on profits decrease cantonally to varying degrees

also for the benefit of SMEs.



Increase in dividend taxation

At the same time, the dividend taxation is being increased at the federal level and in many cantons.

• Taxation of dividends on holdings of at least 10% of the share capital or nominal capital of a corporation or cooperative society will be increased to 70% at federal level (from 50% and 60% respectively) and to at least 50% at cantonal level.

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How does the patent box work?



The implementation and management of the patent box

Step 1

Recording of revenue/patents qualifying for the patent box.

Step 2

Clarification of the cantonal provisions for entry into the patent box. Calculation of the entry costs.



The implementation and management of the patent box

Step 3

Management of the patent box / calculation of the residual profit / determination of the Nexus factor.

Step 4

Determination/costs of exit from the patent box.



Which intellectual property rights are concerned?

Art. 24a Tax Harmonisation Act (StHG):

- ¹The following are considered **patents**:
- a. Patents under the European Patent Convention of 5 October 1973 in its revised version of 29 November 2000 with designation Switzerland;
- b. Patents under the Patent Act of 25 June 1954;
- c. Foreign patents corresponding to the patents under letters a or b.
- ² The following are considered **similar rights**:
- a. Supplementary protection certificates under the Patent Act of 25 June 1954 and their renewal;
- b. Topographies protected under the Topographies Act of 9 October 1992;
- c. Plant varieties protected under the Varieties Protection Act of March 20, 1975;
- d. Documents protected under the Therapeutic Products Act of December 15, 2000;
- e. Reports protected under the implementing provisions of the Agriculture Law of 29 April 1998;
- a) Foreign rights corresponding to the rights referred to in letters a-e.



Which intellectual property rights are concerned?

- Art. 24a Tax Harmonisation Act (StHG): → The list is exhaustive.
- Patent protected inventions of SMEs and copyrighted software do therefore not qualify for the patent box! Exceptions to the regulations:
 - Software for which a patent has been granted abroad.
 - Software which is part of an invention(so-called computer-implemented invention).
- Inventions by SMEs must be patented in order to be covered by the patent box.
- This is not very expensive in Switzerland, but the disadvantage here is the disclosure of business secrets.

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Calculation of the special deductions for R & D



Calculation of the special deductions for R & D

Art. 25a Tax Harmonization Act (StHG):

- Optional for the cantons.
- R & D in Switzerland.
- No more than 50% above business-related research and development expenditure.
- Definition of "R & D" in Art. 2 of the Federal Act of 14 December 2012 on the Promotion of Research and Innovation (FIFG).



Calculation of the special deductions for R & D

Art. 2 FIFG:

Definitions in this act:

- a. Scientific research (research): the method-guided search for new knowledge; it includes by name:
 - 1. Basic research: research whose primary objective is to gain knowledge,
 - 2. application-oriented research: research whose primary aim is to make contributions to practice-oriented problem solutions;
- b. Science-based innovation (innovation): the development of new products, methods, processes and services for the economy and society through research, in particular application-oriented research, and the exploitation of its results.



Calculation of the special deductions for R & D

Art. 25a Tax Harmonisation Act (StHG):

- An increased deduction is permissible on:
 - a. the directly attributable personnel expenses for R & D, plus a surcharge of 35 % of these personnel expenses, but not exceeding the total expenses of the taxable person
 - b. 80 % of the cost of R & D invoiced by third parties
- If the customer of R & D is entitled to deduction, the contractor is not entitled to any deduction.



Relief limit





Canton	Maximum Relief Limit
ZH	70%
BE	70%
LU	20% / 70%
UR	50%
SZ	70%
OW	70%
NW	70%
GL	10%
ZG	70%
FR	20%
SO	70%
BS	See patent box
BL	50%
SH	70% during 5 years, then 50%
AR	50%
Al	50%
SG	40%
GR	55%
AG	70%
TG	50%
TI	70%
VD	Still open
VS	50%
NE	40%
GE	9%
JU	70%



Capital tax reduction



Capital tax reduction

Canton	Applicable capital tax	Planned capital tax
ZH	0.15/0.75 ‰	0.75 ‰
BE	0.3 ‰	0.05 ‰
LU	0.5 ‰	0.5 ‰ or 0.01 ‰
UR	0.01-2.40 ‰	0.01-4 ‰
SZ	0.4 ‰	0.03 ‰ -0.07 ‰
OW	2 ‰	0.01 ‰
NW	0.1 ‰	same
GL	0.05/2 ‰	2 ‰
ZG	0.5 ‰	Reduction on participations, patents
FR	1.6 ‰	1.0 ‰
SO	0.8/0.2/0.1 ‰	0.1 ‰
BS	1/0.5 ‰	1.0 ‰
BL	1.25 ‰	1.55 ‰, min. 165 CHF.
SH	0.1 ‰	0.025 ‰
AR	0.1 ‰, min. 900 CHF.	same
Al	0.1 – 0.6 ‰	same
SG	0.2 ‰	Exemption of participations, patents
GR	2.3 ‰	Reduction on participations, patents
AG	1.25 ‰	same
TG	0.3 ‰, min. 100 CHF.	0.15 ‰
TI	1.5 ‰	Still open
VD	0,6 ‰	Adjustment follow
VS	1 ‰ for 1. 500'000 CHF./2.5 ‰ afterwards	Adjustment follow
NE	2.5 ‰	2.5 ‰ or 0.005 ‰
GE	1.8 ‰	4 ‰ or 0.01 ‰
JU	0.75 ‰	0.375 or 0.05 ‰



List of favourites for SMEs

Priority 1

- Change in dividend taxation

Priority 2

- Adjustment of the profit tax rate

Priority 3

- Special deduction for research and development costs

Priority 4

- Introduction of the patent box





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